

*criatividade*

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**Part 1**  
**Basic concepts on**  
**CREATIVITY**



**“The chief  
enemy of  
creativity is  
'good' sense.”**

**— Pablo Picasso**



Creativity is the talent of originating – joyfully – some new entity of any sort, by conceiving original or unusual thinking processes.

But creativity cannot stem from nothingness, it requires a combination of skills and hard work



TO ACHIEVE CREATIVITY, THERE IS A  
POINT  
TO BE LOOKED AT



Audace, Audace.... Toujours de l'Audace  
(Napoléon Bonaparte)

Creativity focus on an infinity of issues, shifting from one to the other .The team involved in creativity takes a lot of pleasure out of the process (or purely intellectual reward). There is no such thing as targeted creativity or imposed creativity, driven by external forces to accomplish any task

As opposed to this,

Innovation requires a problem solving attitude, directed to a given product. Innovation may be fuelled by external forces that drive the process pointing out to a specified direction, and entailing some kind of reward, usually regarding the agent's social status



The Background of  
**CREATIVITY**

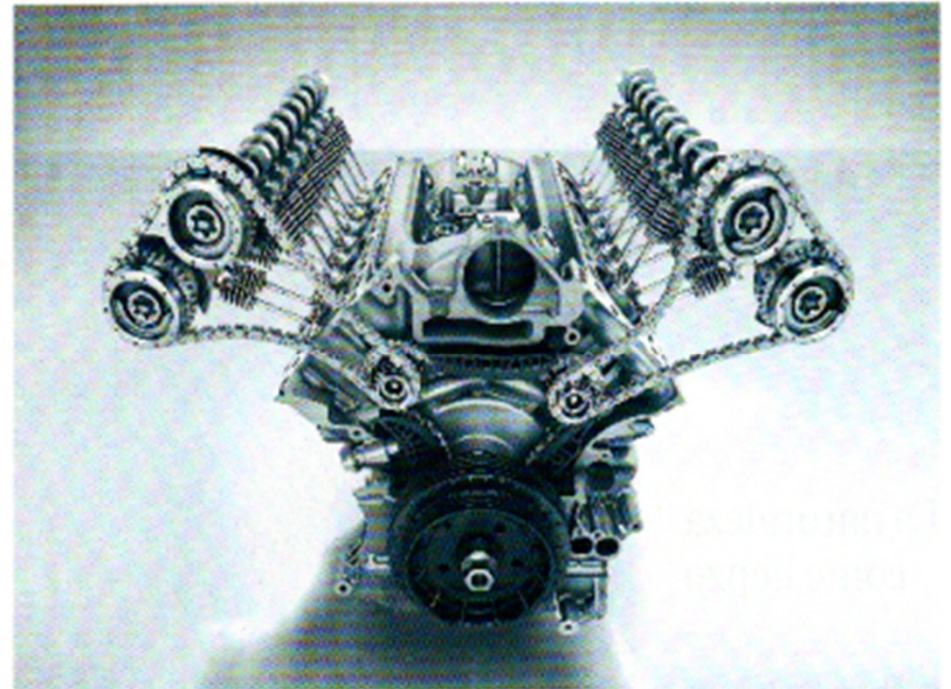
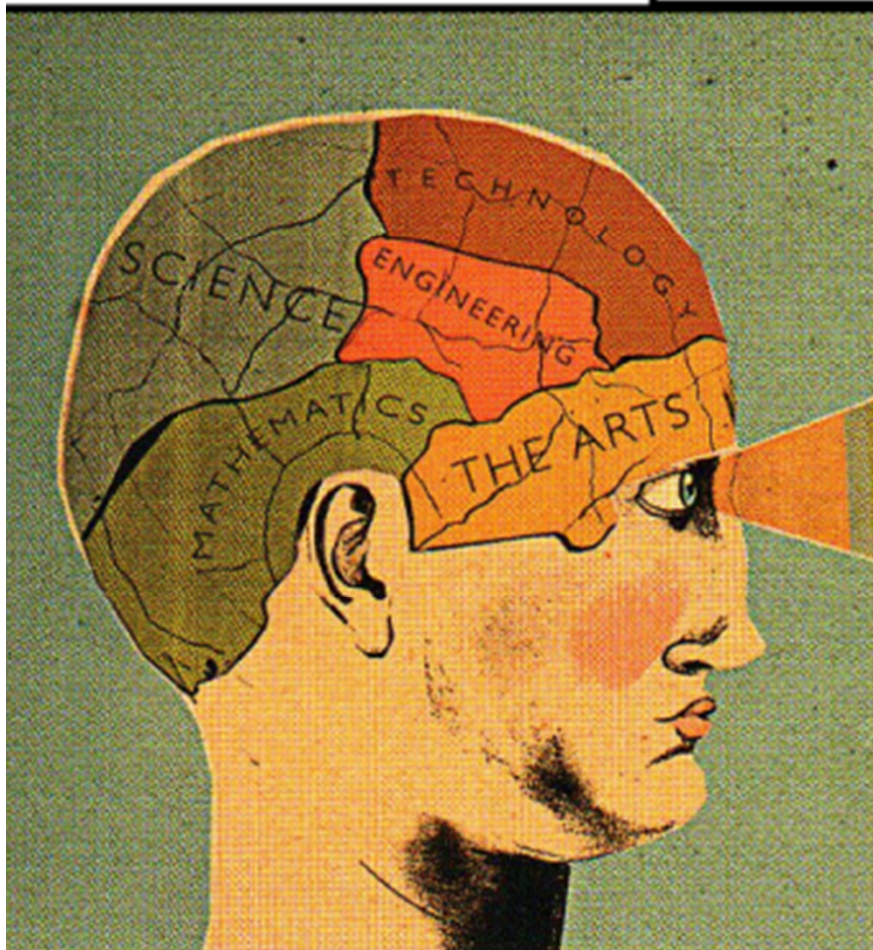
is

**STEAM**

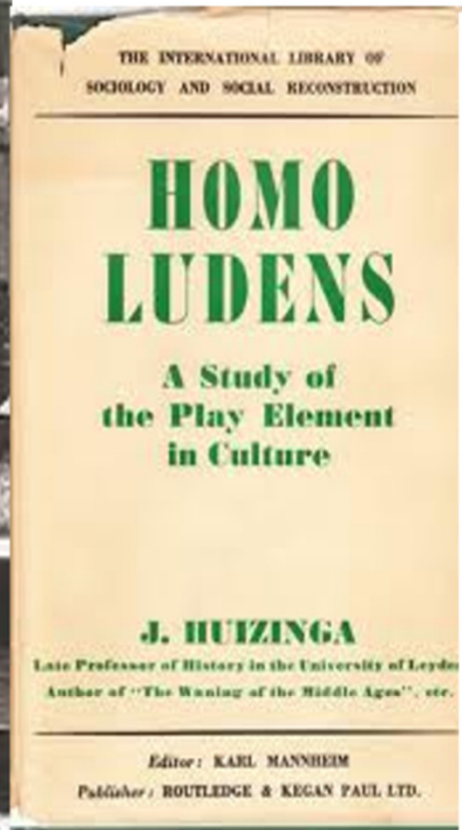
Science Technology Engineering

**ARTS  
MATHS**

Nowadays  
the new  
industrial  
revolution  
is also  
**STEAM**  
driven



**CREATIVITY leads to happiness,  
as the Homo Faber  
leads to the Homo Ludens (Huizinga)**



**MAGRITTE**



THE SINE QUA NON  
CONDITION FOR  
CREATIVITY  
is  
CURIOSITY

The image shows the cover of the book 'Curiosity: How Science Became Interested In Everything' by Oliver Sacks. The top half features a still life painting of various scientific and historical objects on shelves, including a fish in a jar, a globe, and a large bowl. The title 'CURIOSITY' is written in large white letters across the middle. Below the title, the subtitle 'How Science Became Interested In Everything' is written in smaller white letters. The bottom half of the cover features a black and white portrait of Albert Einstein with the quote 'I have no special talent. I am only passionately curious.' and the attribution '~ Albert Einstein' at the bottom right.

**CURIOSITY**

How Science Became Interested In Everything

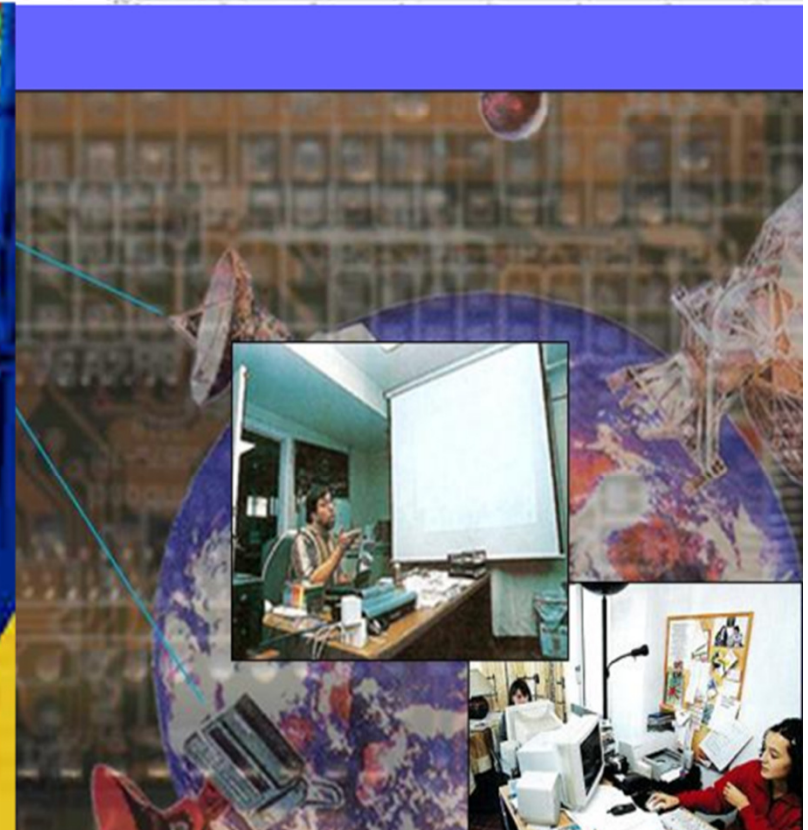
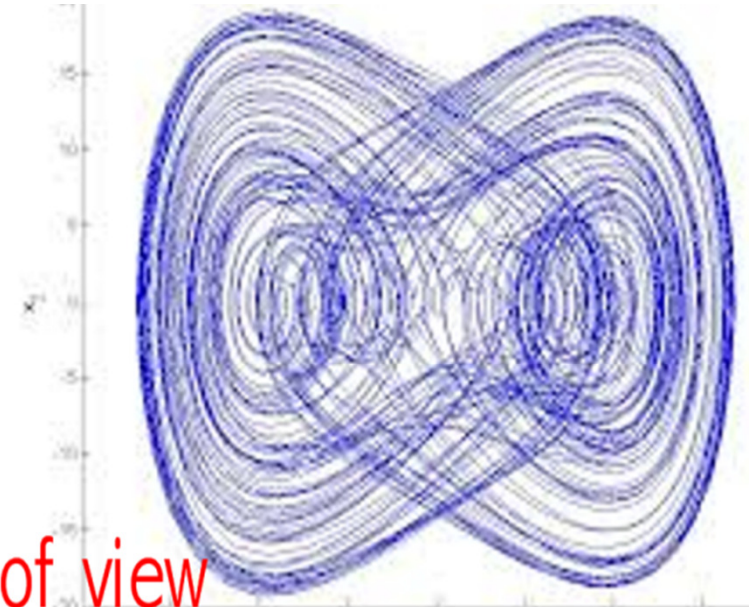
I have no special talent. I am only passionately curious.

~ Albert Einstein

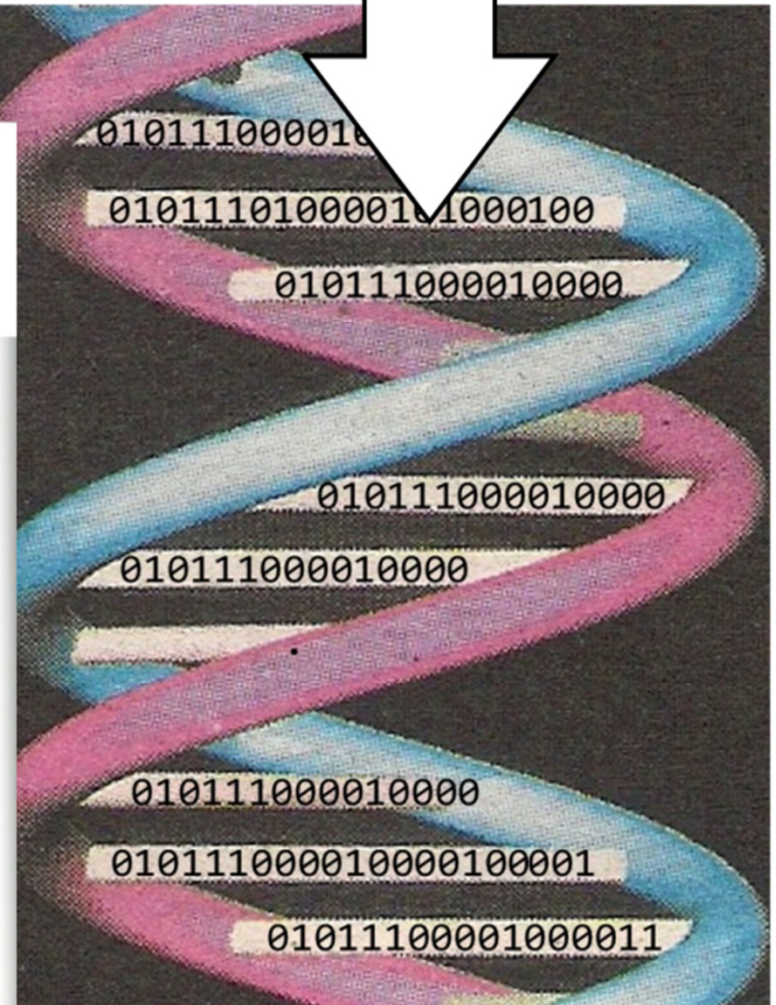
# CREATIVITY

looking at NON -LINEAR COMPLEXITY  
and  
HYBRIDIZATION

from a systemic and cooperative point of view



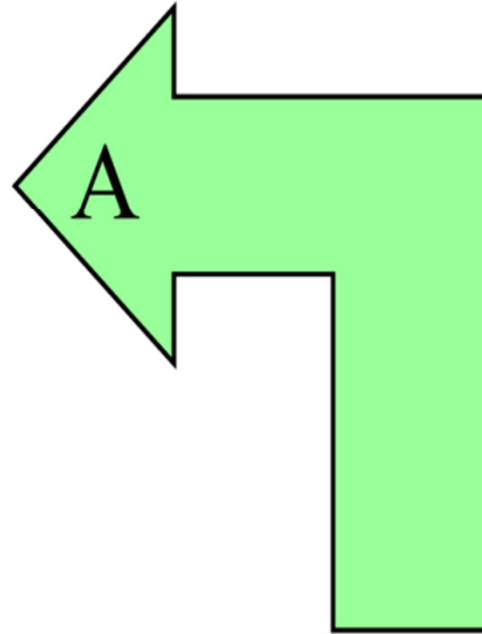
The coupling of  
biology with computer science  
boosted  
**CREATIVITY**



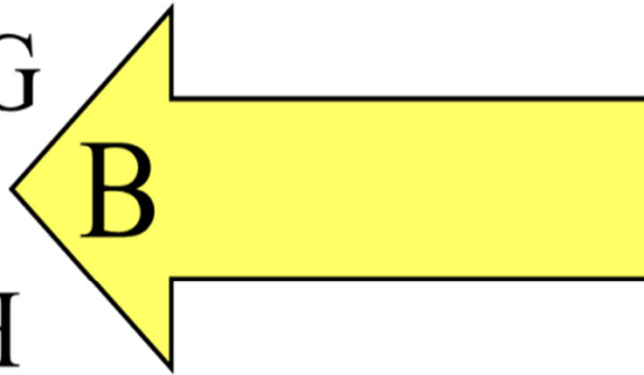
## Part 2

# **CREATIVE RESEARCH PROJECTS**

NEW THEORY  
STARTING  
FROM A  
FRESH IDEA



DEEPENING  
ONGOING  
RESEARCH



PROJECT



Purpose

Scope

People

EXTENSIVE (A) vs. INTENSIVE (B) research

Multi-disciplinary team

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## CREATIVITY

*per se*

may lead to some sort of 'madness'

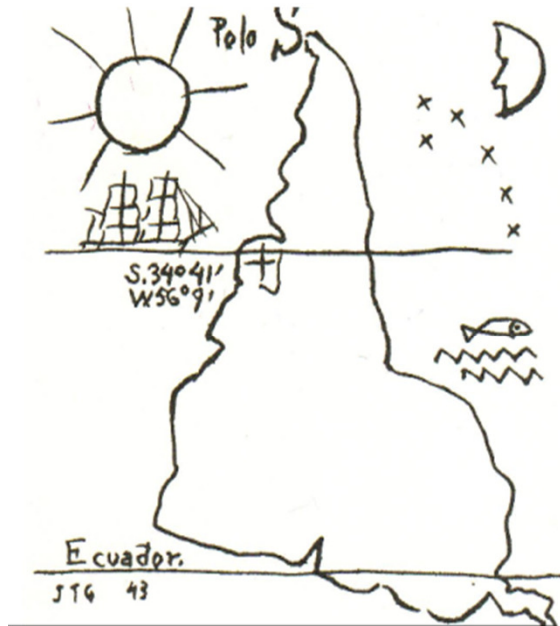
TO BECOME A (VERY) VALUABLE INTELLECTUAL SKILL  
its outputs must be checked through an appropriate battery of experiments



**WHY EXPERIMENT?**

**TYPE A** research  
must be tested against reality through  
**TYPE B** research  
involving some kind of experiments





**UPSIDE - DOWN**



film by Paul Schauring (2010)  
in which guards and prisoners  
switch roles



IN THE SCOPE OF EXTENSIVE  
RESEARCH  
FOR THE PURPOSE OF  
TESTING A FRESH IDEA

**EVERY EXPERIMENT**

IS A WAY OF  
LOOKING  
AT THE 'REAL'  
FROM A  
DISRUPTIVE POINT  
OF VIEW



# Aiming at guiding the development lines of different types of research (EXTENSIVE OR INTENSIVE)

it's a good practice to submit partial results of the project  
- under a paper form -  
to a Scientific Journal



CRITICAL DISCUSSION BY REFEREES

If one is not going along the 'right' path,  
it happens that a referee's critical note  
may be useful to correct some mistake

A paradigmatic issue to illustrate this  
is the case of the refusal by *Physical Review* of a paper by Einstein &  
Rosen in 1936  
regarding Gravitational Waves, which were given as non-existent by  
the authors.

In 1937 they corrected their view and postulated - in a new paper for  
the *Franklin Journal* - the existence of such waves, detected in 2016

## ON GRAVITATIONAL WAVES.

BY

A. EINSTEIN and N. ROSEN.

### ABSTRACT.

The rigorous solution for cylindrical gravitational waves is given. For the convenience of the reader the theory of gravitational waves and their production, already known in principle, is given in the first part of this paper. After encountering relationships which cast doubt on the existence of *rigorous* solutions for undulatory gravitational fields, we investigate rigorously the case of cylindrical gravitational waves. It turns out that rigorous solutions exist and that the problem reduces to the usual cylindrical waves in euclidean space.

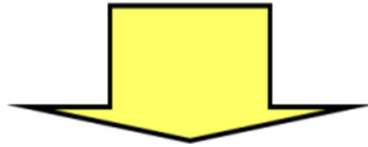
### I. APPROXIMATE SOLUTION OF THE PROBLEM OF PLANE WAVES AND THE PRODUCTION OF GRAVITATIONAL WAVES.

It is well known that the approximate method of integration of the gravitational equations of the general relativity theory leads to the existence of gravitational waves. The method used is as follows: We start with the equations

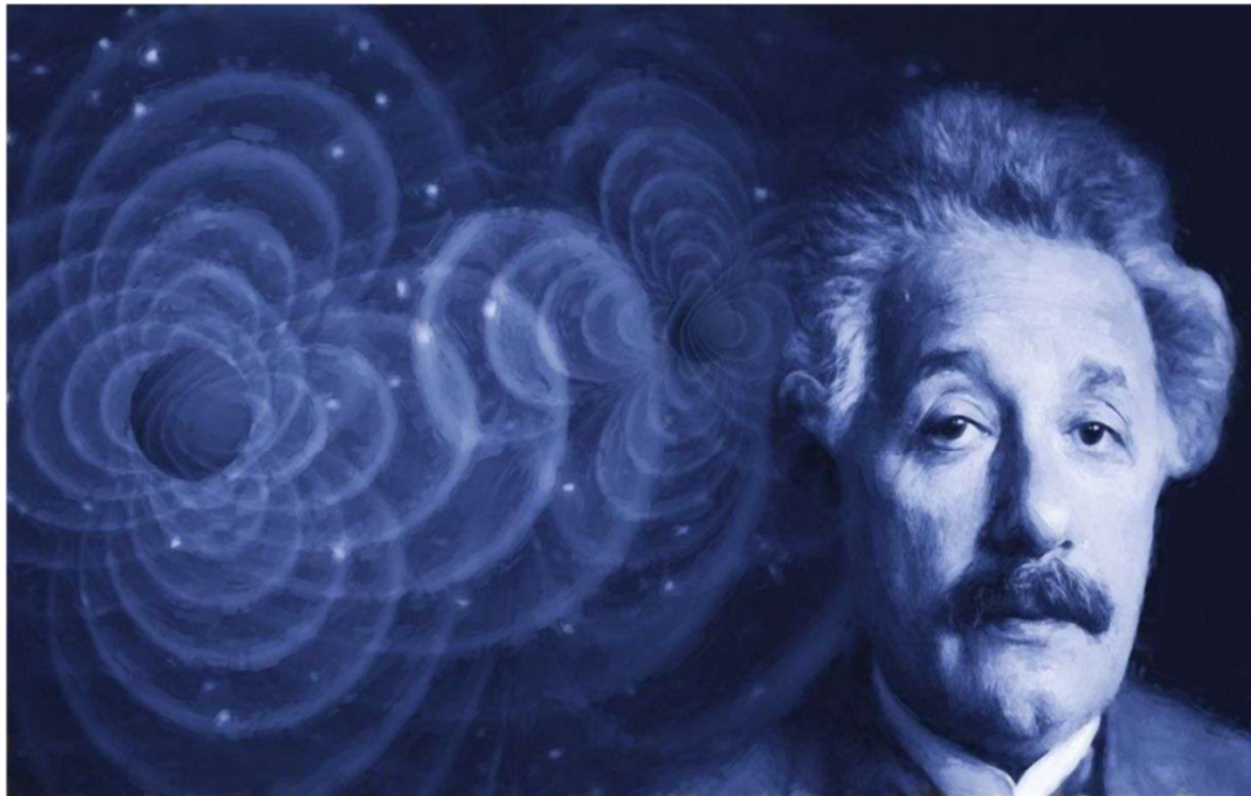
$$R_{\mu\nu} - \frac{1}{2}g_{\mu\nu}R = -T_{\mu\nu} \quad (1)$$

We consider that the  $g_{\mu\nu}$  are replaced by the expressions

Einstein's **perseverance** on his idea concerning  
**GRAVITATIONAL WAVES**

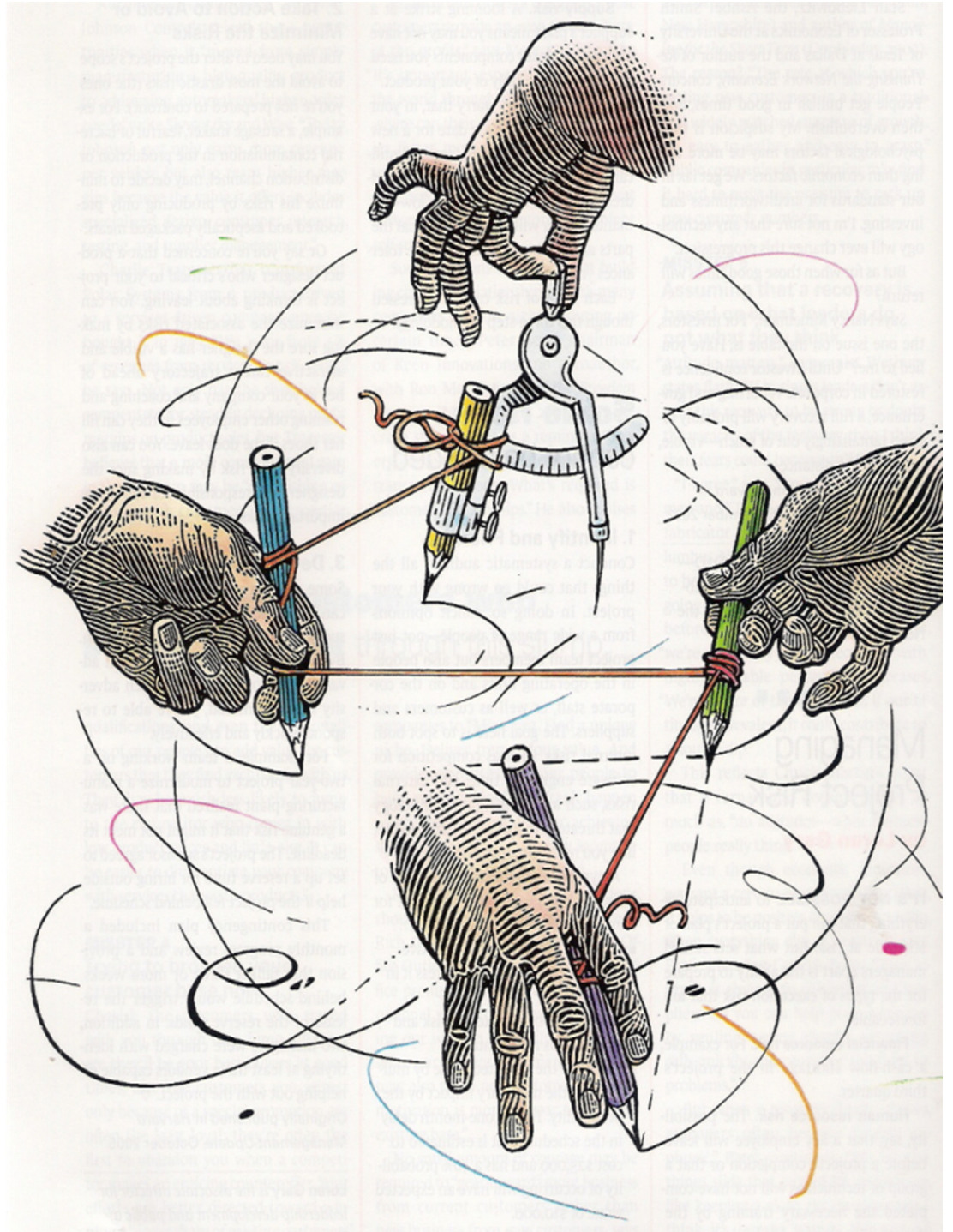


Experimental tests accomplished in 2016  
have shown that he was right



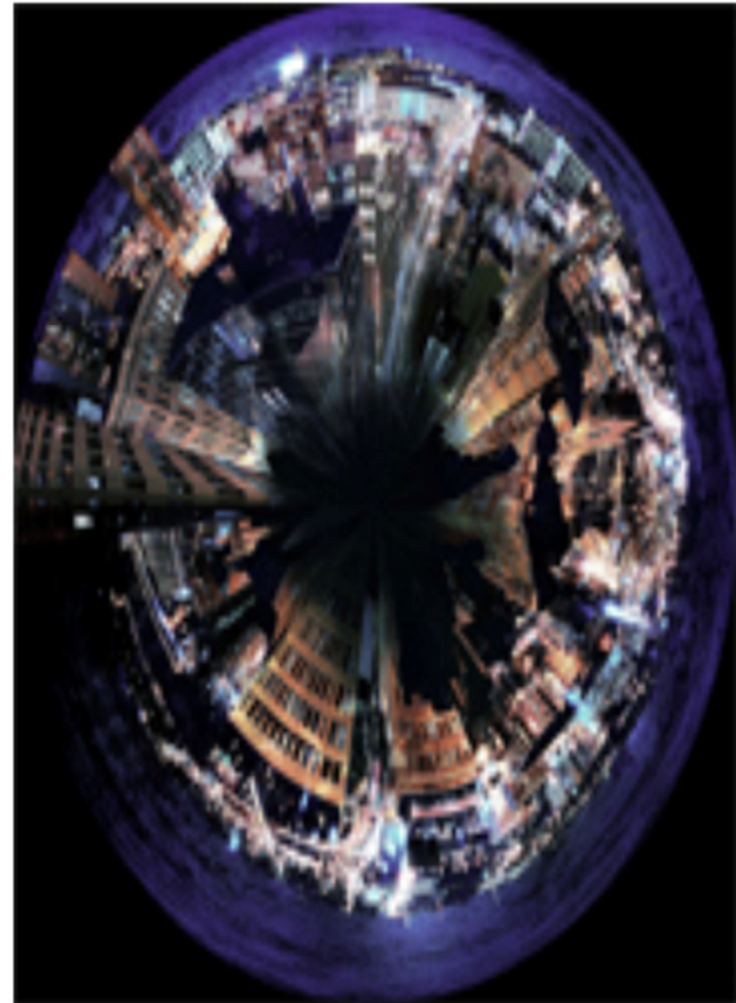
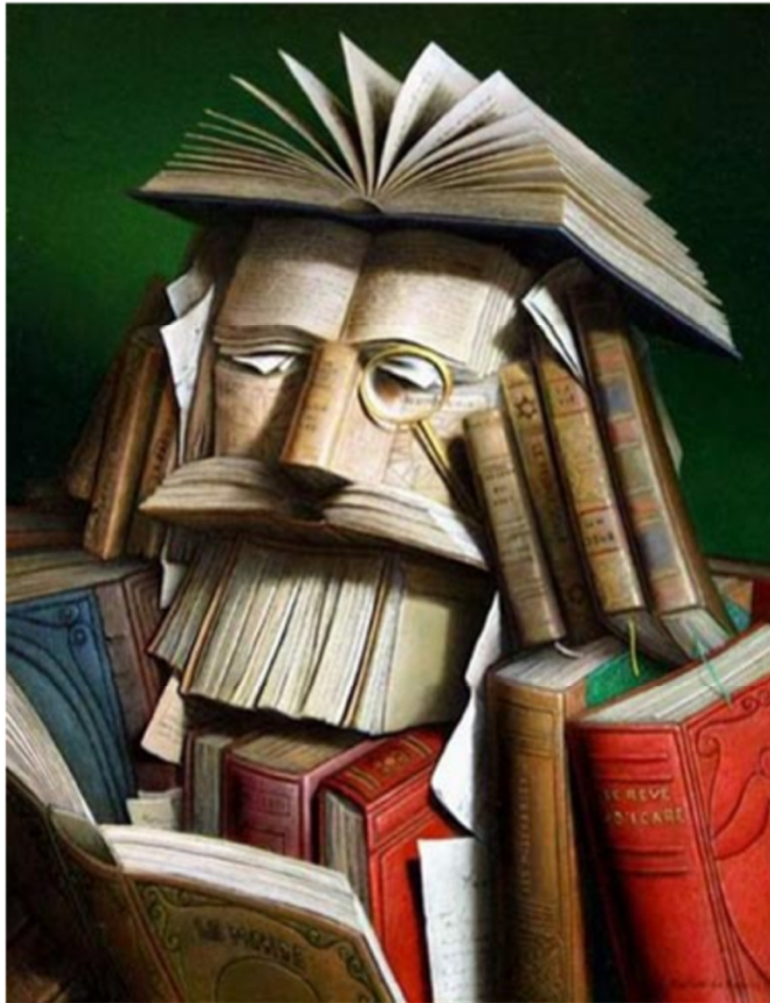
It is obvious that fresh ideas  
require **CREATIVITY**,  
but they are not **CREATED** from  
nothingness

What boosts  
**CREATIVITY**  
is  
the linkage  
of  
intelligence  
through  
**webs of knowledge**



# The WEBS of KNOWLEDGE

relate insights from different disciplines  
capturing culturally productive cosmopolitanism



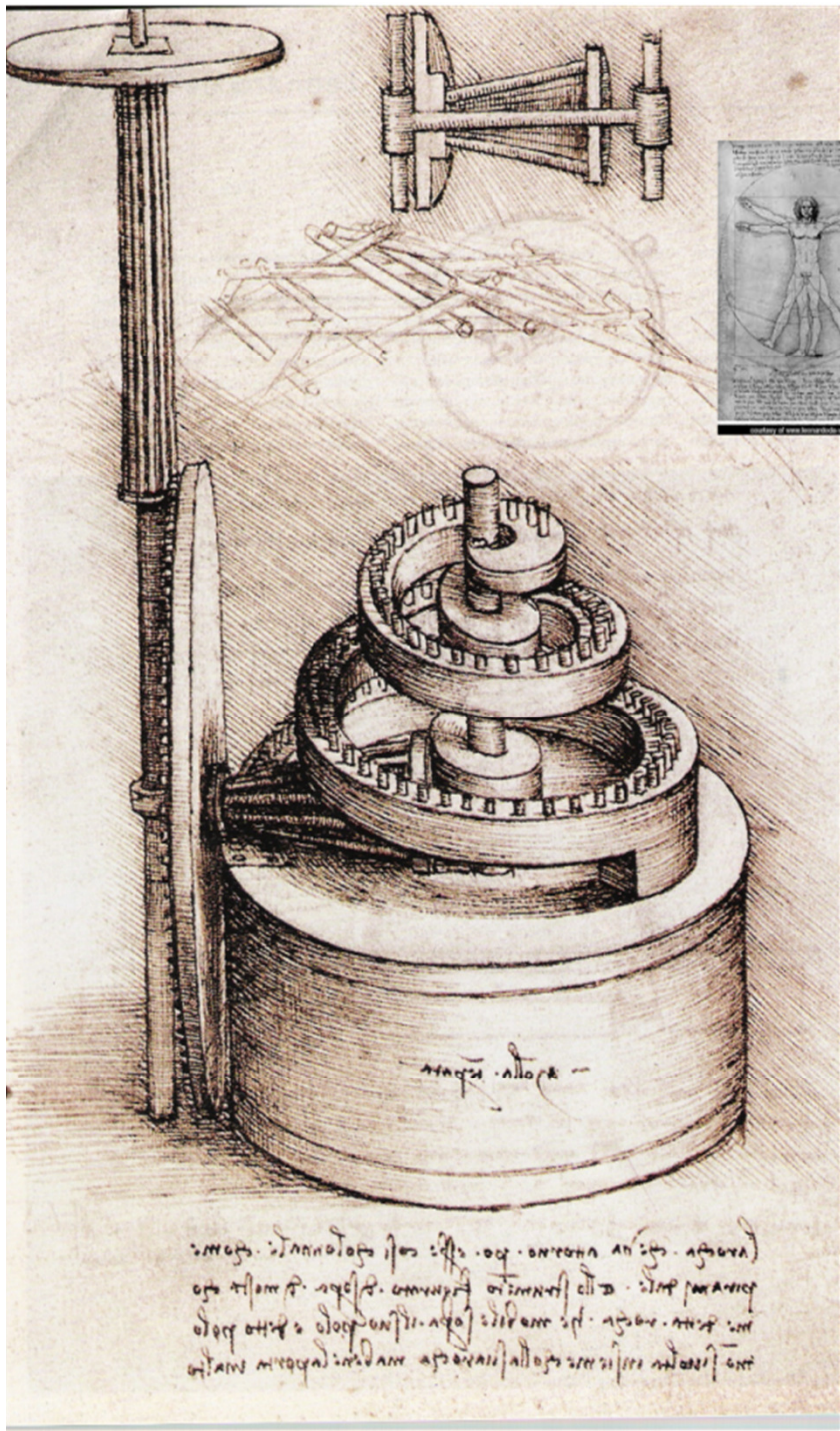
A proper **WEB OF KNOWLEDGE** is met  
when **EXTENSIVE TYPE A** (requiring Hyper Attention)  
is balanced with **INTENSIVE TYPE B** (requiring Deep Attention)



while deep attention requires focus,  
hyper attention allows shifting from  
one task to another, from one flux  
of information to another  
(Katherine Hayles)

## Part 3

# **SHRINKING THE GAP BETWEEN SCIENCE AND ART**

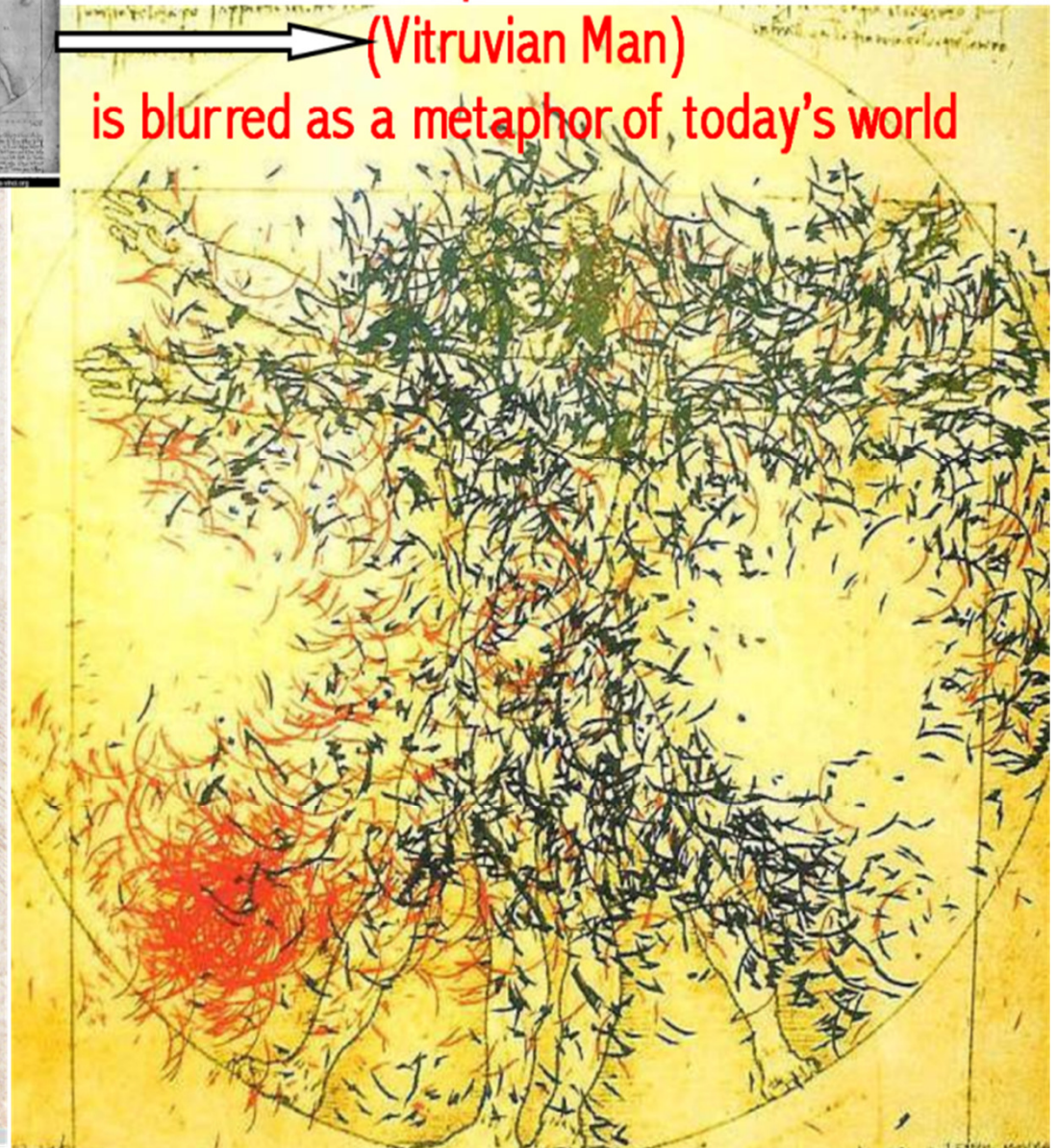


Leonardo's wide range creativity is  
complemented by an AI algorithm :

his most pristine artwork

(Vitruvian Man)

is blurred as a metaphor of today's world





# BIO-INSPIRED ALGORITHMS



$\Delta_{k_{min}} = [\mu(x_v, y_v) - Phys(x_v, y_v)_{rand}] * [Mean + \sigma * G\_normal]$

**REFERENCES**

1. Stinson, P. 1988. Efficient and Portable Cracked Random Number Generators - Communications of the ACM 31(11), 1049-1058

2. Devroy, P., Fox, S.L., Schrag, L.E. 1987. A Guide to Simulation - Springer-Verlag New York

3. Box G.E.P., Jenkins G.M.E. An approach to the identification and estimation of models - Ann. Math. Statistic. 28, 635-641, 1958



**Since everybody - mainly the scientist corporation - is embedded in a digital environment**



**What is happening now is a shrinking of the gap between hard and soft sciences, as opposed of C.P.SNOW thesis of the 1930's (The Great Divide)**



From the emergence of our species  
TECHNOLOGY runs in parallel with ART



PART 4

**THE PAINTER-ROBOTS  
PROJECT**

# PAINTER ROBOTS

- 15 years ago, I've coordinated a FCT funded project, in the area of ART
- The purpose was to create a machine able to produce PAINTINGS, instead of automobiles
- A multidisciplinary team was gathered
- The project attained the expected results

As an example of a **TYPE A** project  
a swarm of **PAINTER-ROBOTS** was developed and their  
performance was presented to a variety of audiences

The methodology was synthesized in a **Book**  
A **paper** was submitted to a **Journal**



**FOOTPRINT** DELFT ARCHITECTURE THEORY JOURNAL

[Home](#) > [Issue # 15](#) | Autumn 2014 | [Dynamics of Data-Driven Design](#) > **Moura**

[About The Authors](#)

*Leonel Moura*

Portugal

Leonel Moura is an artist working in field of Artificial Intelligence and Robotics. One of his robots is on permanent display in the American Museum of Natural History, New York. He has created several Art Robots and a Robotarium: a kind of zoo for robots.

*Henrique Garcia Pereira*

Portugal

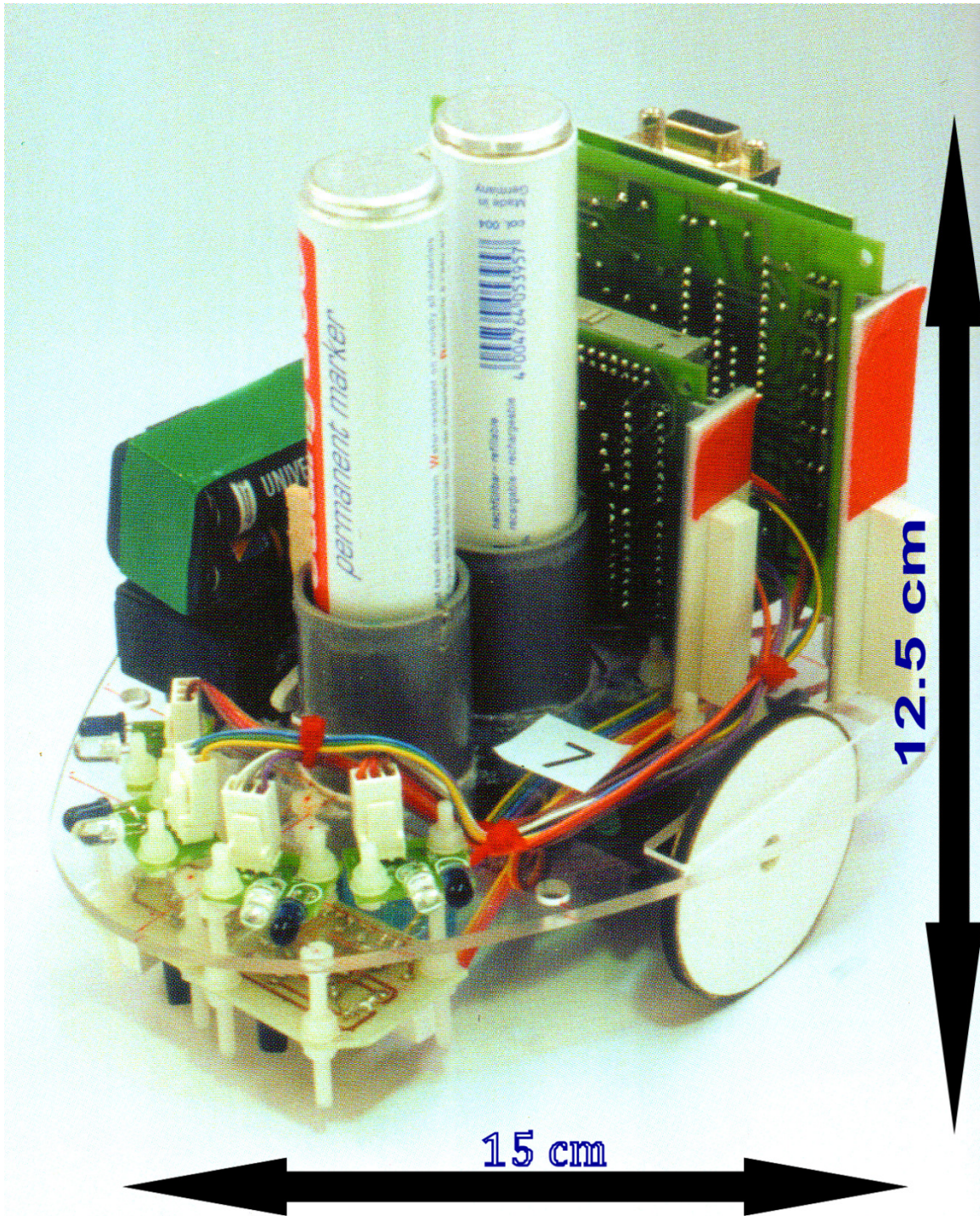
Henrique Garcia Pereira is full professor at the Instituto Superior Técnico, Lisbon. His topics of research include Applied Statistics, Environmetrics and Epistemology. He has written over one hundred scientific papers and seven books.

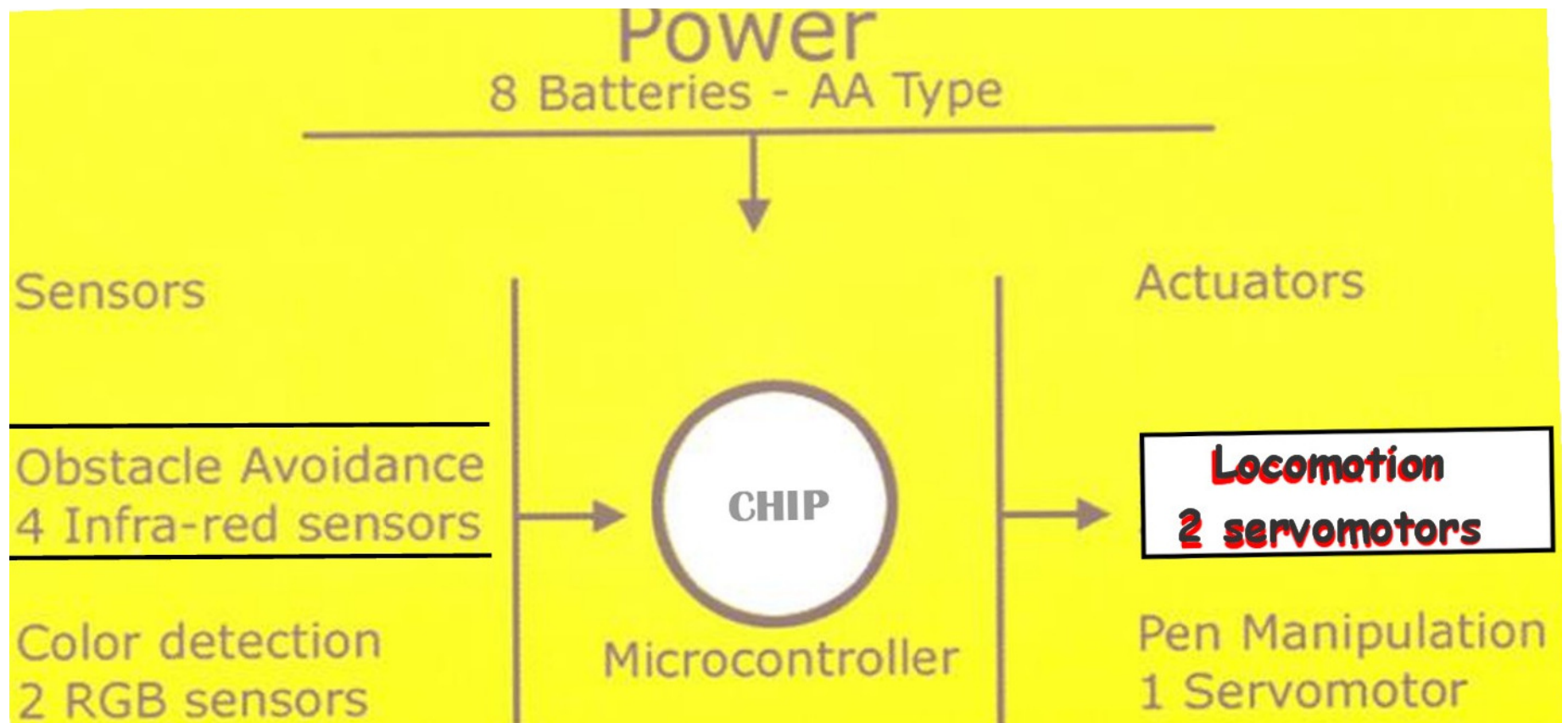
**A New Kind of Art [Based on Autonomous Collective Robotics]**  
*Leonel Moura, Henrique Garcia Pereira*

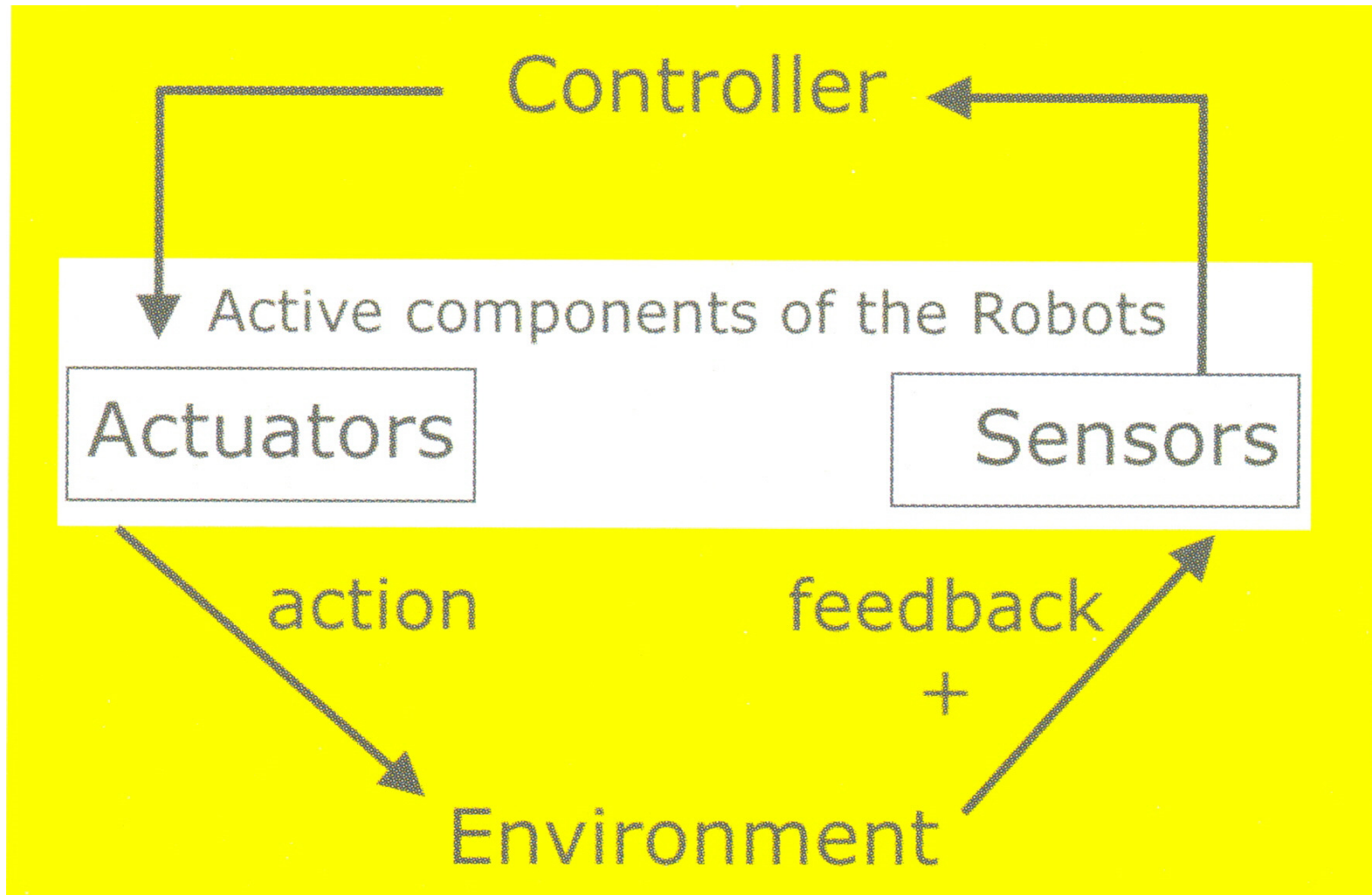
**Abstract**

The paper addresses the rationale of a process that produces artworks made by a swarm of robots. This process relies on the interaction, though the environment, of a set of robots designed to create spatiotemporal patterns from an initial homogeneous medium (the canvas). Inspired by social insect societies, the approach presented here exploits robot-robot and robot-environment interactions to develop emergent behaviour. The swarm intelligence concept is crucial to this approach because the viability of the team (group of robots) is required in order to achieve the viability of the individual. Without any central coordination or plan, the group of robots produces its artworks on the basis of a data-driven (bottom-up) process. Moreover, each robot can be viewed as an autonomous agent because it has on board all the resources required to provide the global outcome of the experiment, including sensors, actuators, and the controller, which demonstrates a reactive behaviour by reinforcing a previously made signal (positive feedback). The process is also presented in the context of Machine Art, and a detailed technical description of each robot is given, as well as an example of artworks produced by the collective behaviour of the set of robots.

Full Text:  
[VIEW ARTICLE](#)



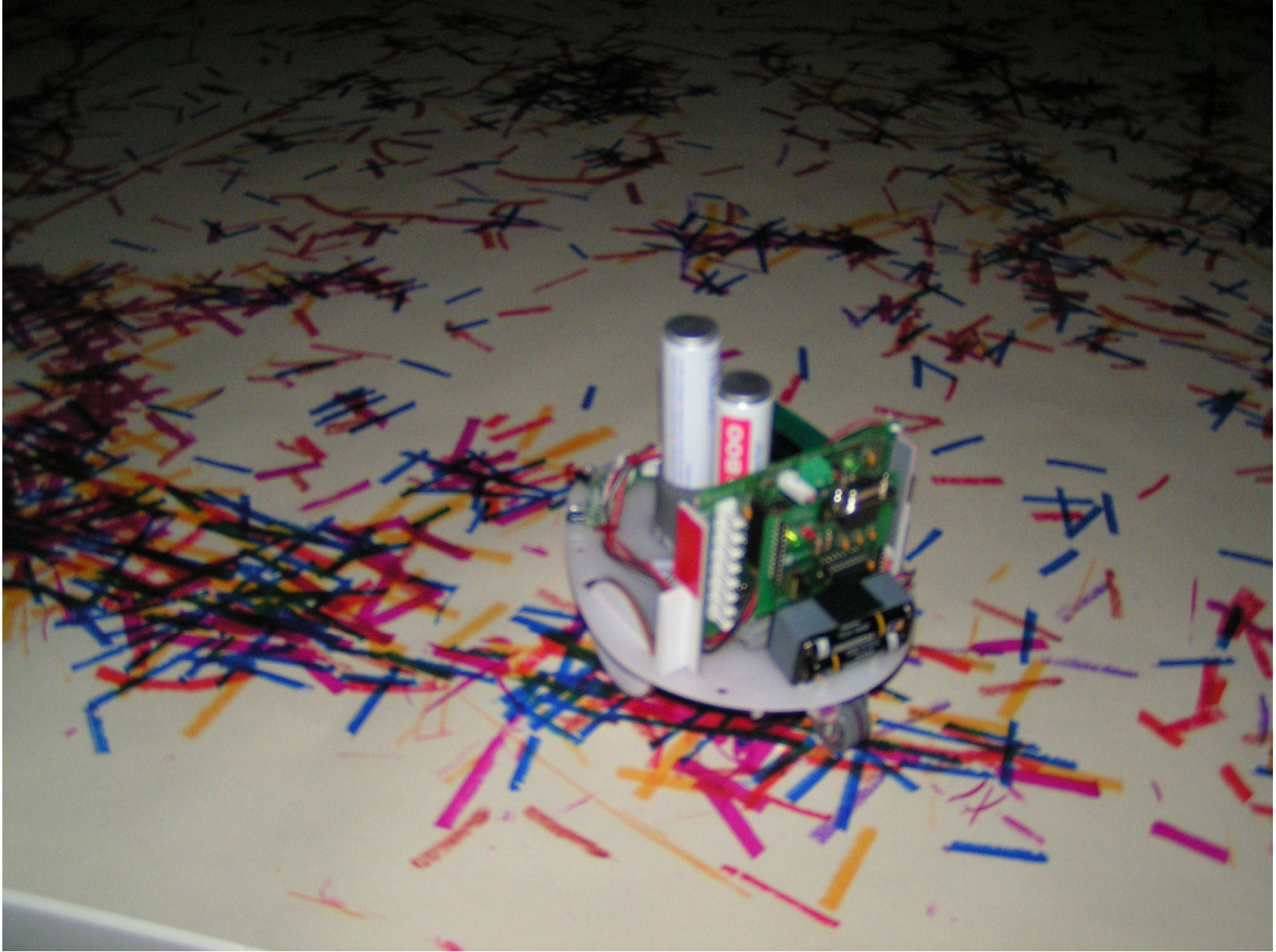






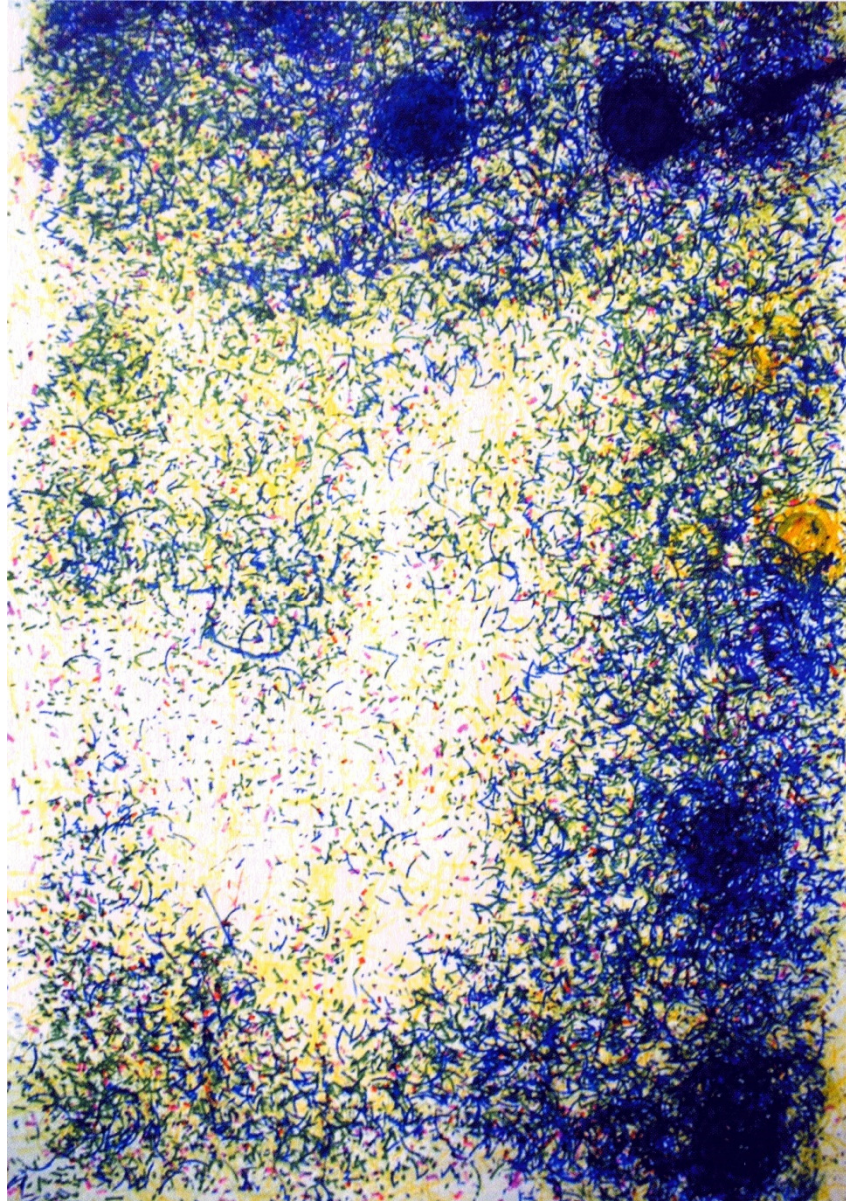
# SWARM OF PAINTER-ROBOTS

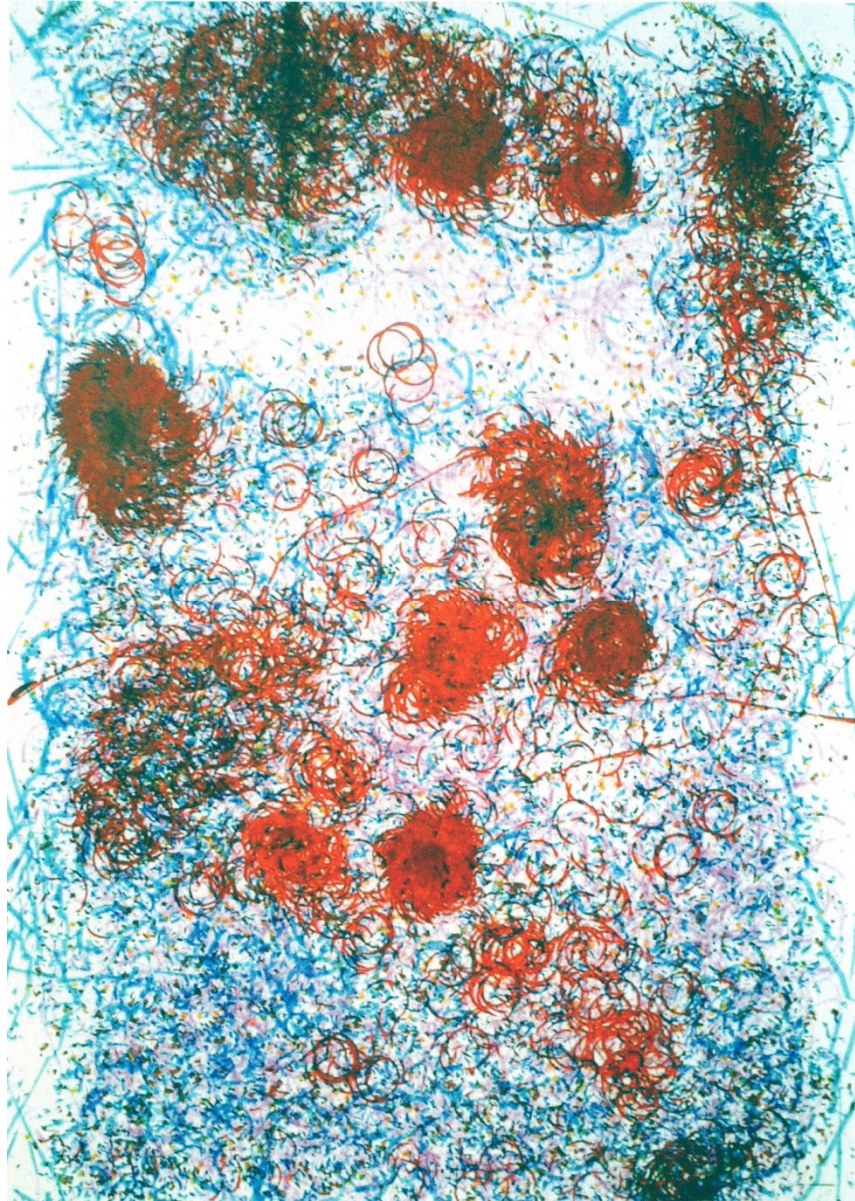


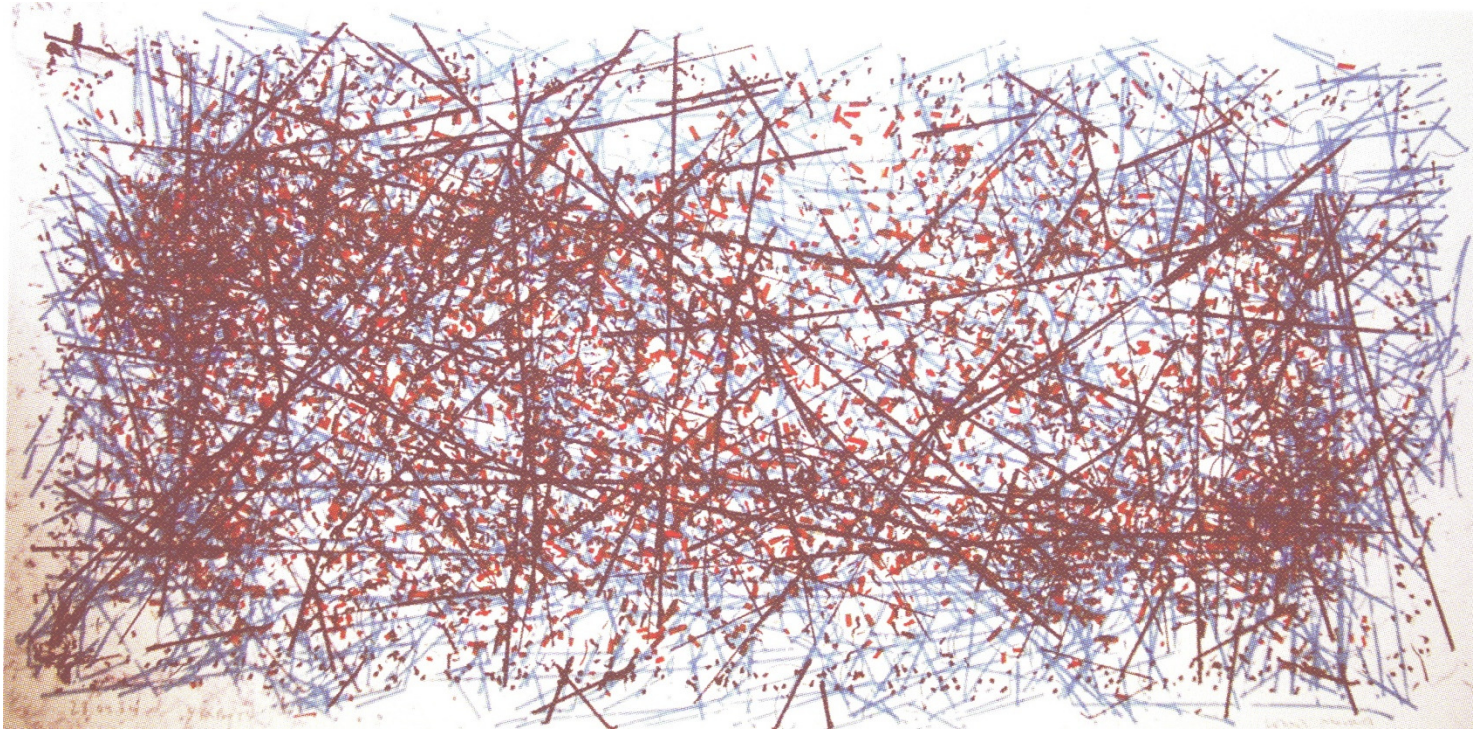


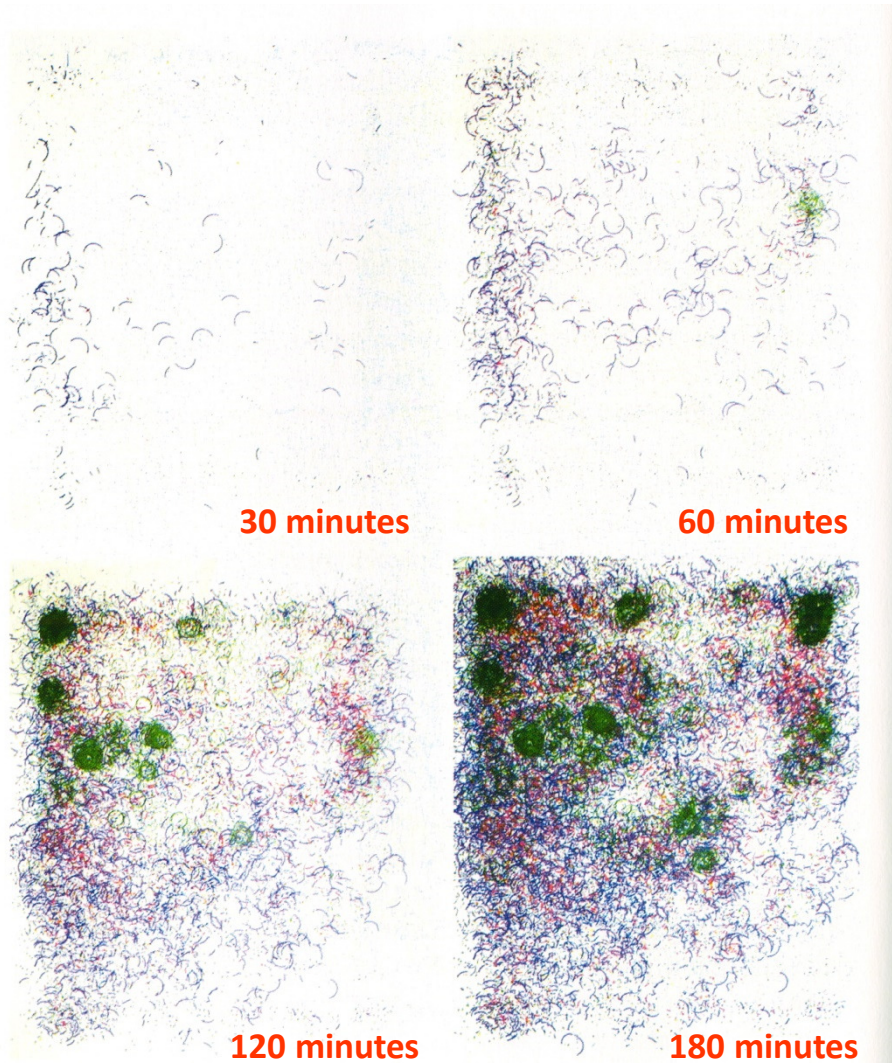






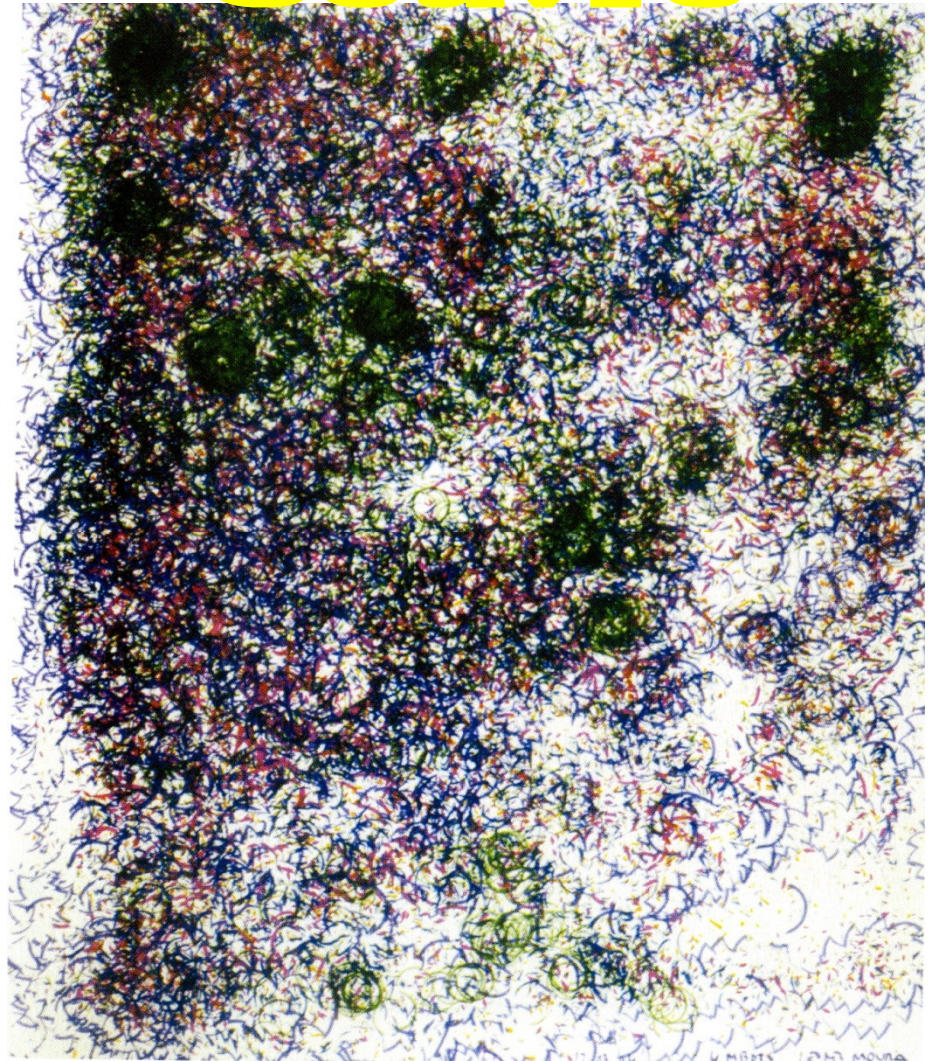




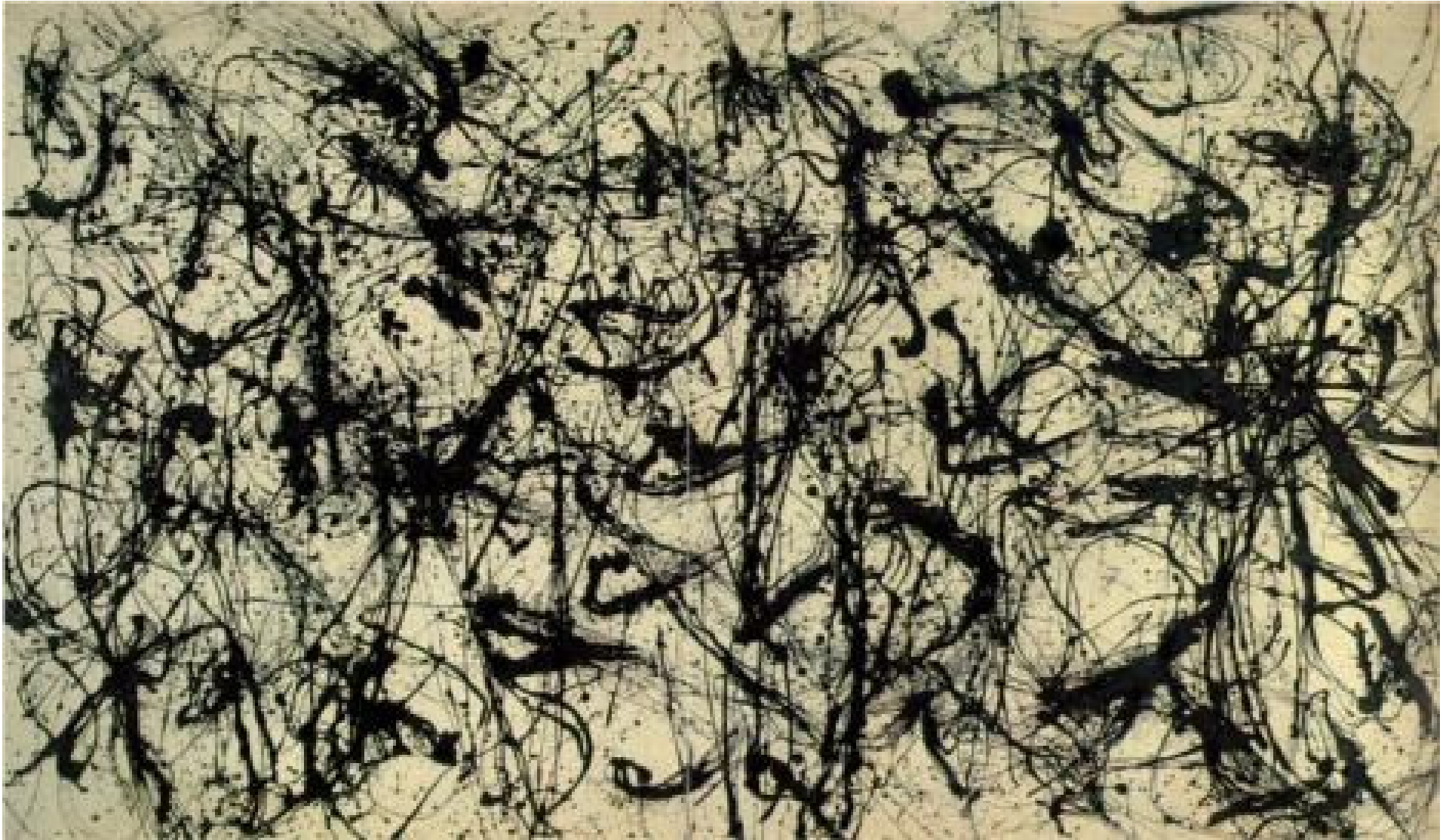


**PAINTING  
IN  
PROGRESS**

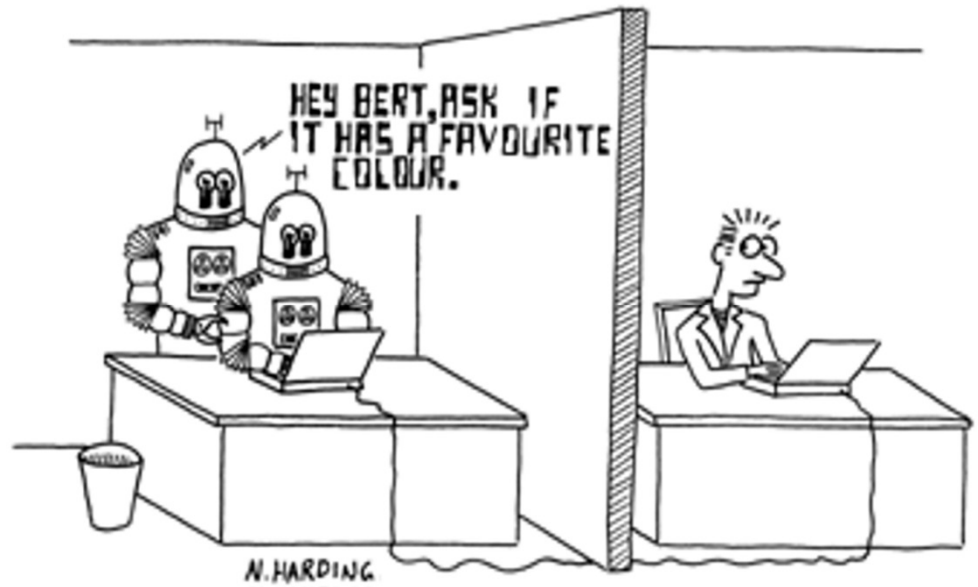
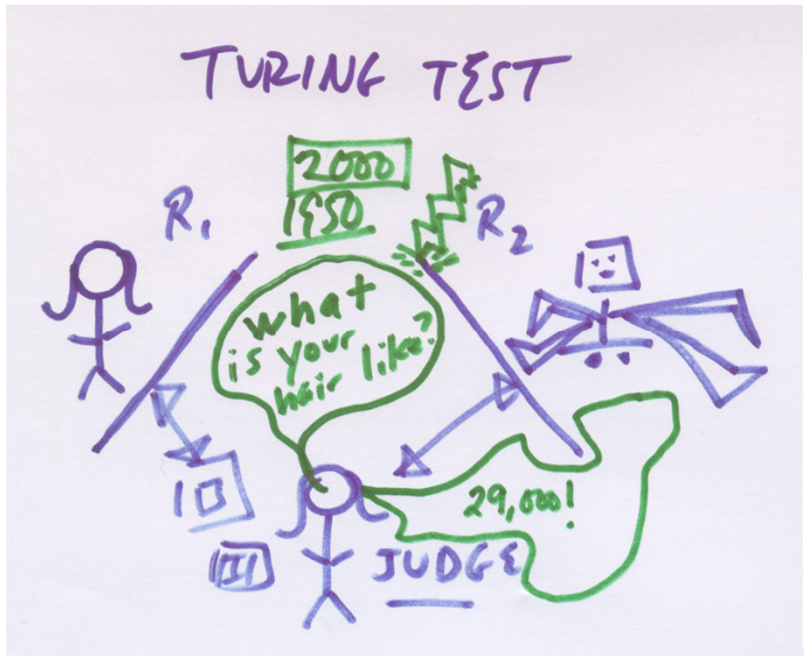
**Final  
Oeuvre**







**POLLOCK, 1950, Number 52**



# PART 5

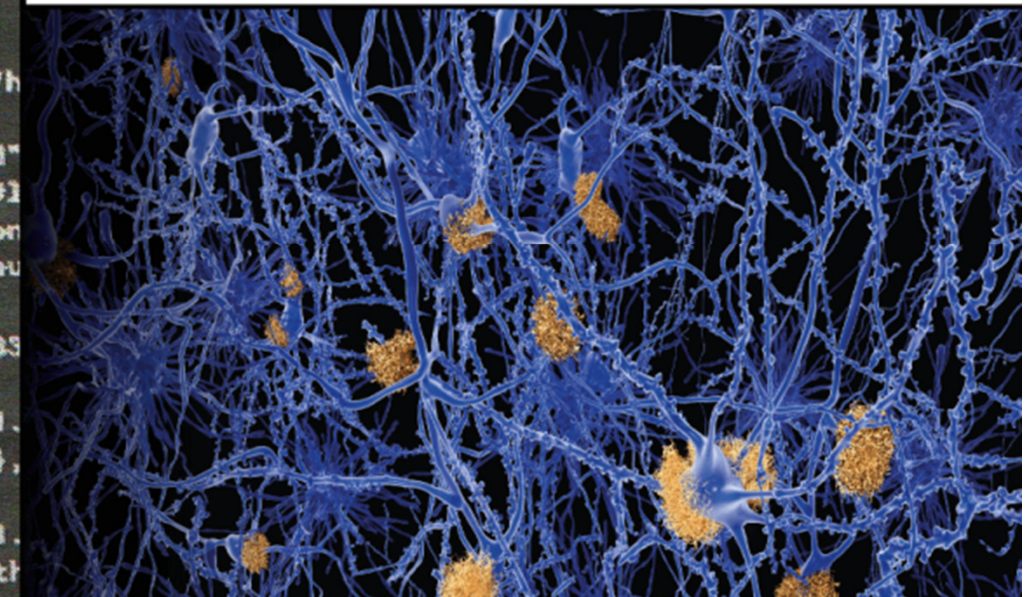
## **FUTURE DEVELOPMENTS**

# DIGITAL MAN

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## ARTIFICIAL SYNAPSES



**PROJECT FOR FUTURE CREATIVITY**  
**HUMANIZE ROBOTS,**  
**ROBOTIZE HUMANS**



FUTURE is not out there to be discovered:  
it has to be creatively designed

Novel connections between ideas,  
leading to wonder and interestingness,  
that's what

**CREATIVITY**

is all about



**NÃO**

**Ginni Ronetti**  
**CEO**  
**da**  
**IBM**

**SIM**

**“A inteligência cognitiva sempre trabalhará em conjunto com o ser humano. Alimentar essa ideia, de um apocalipse protagonizado pelas máquinas, é um desserviço à civilização”**